



Dean Newlund

Executive Coach / Facilitator / Strategist



Dean has coached over 350 business leaders and executives from mid-sized to Fortune 100 companies, spanning all major industries in the US and abroad.

He excels at helping executives, teams and boards of directors achieve mission-critical results by identifying root cause setbacks and creating dynamic game plans. Dean pulls from his experience in organizational development, strategic planning, process improvement, leadership training and business acumen skills.

Each coaching engagement with Dean is fully customized to match the goals and objectives of the individual and his or her organization. Dean's style can be describe as warm and light as well as "asking the tough questions" and "holding my feet to the fire".

Sample of recent coaching engagements:

- Coached senior executives - most notably CEOs, CFOs, COOs and CMOs, many with over 1 billion in P&L responsibility
- Organizational development and strategic planning with a multi-national aerospace company.
- Team formation and communication processes for rapidly growing, nationally known bio-tech company
- On-boarding new CEO into a large healthcare system.
- Aligning Board of Directors with CEO from a government/private insurance company.

Coaching Themes:

- On-boarding
- High potential advancement
- E.I. and other forms of behavioral acumen
- Executive presence & communication
- Merging new teams & develop strategies
- Performance reviews & style assessment
- Managing time, priorities, personal balance

Sample Clients

Sample clients include Hewlett Packard, Honeywell, Microsoft, Grant Thornton, State of Washington, AT&T Wireless, Boeing, TGen, Scottsdale Healthcare, Marriott

Education / Certifications

- Masters Degree, University of Washington
- Executive Coach, World Institute for Life Planning
- Master Certified Coach candidate, International Coaching Federation
- Business Acumen Facilitator, REDGlobal Group
- Numerous other coursework

Cultural/Multi-National Experience

- Worked in China, Jakarta, UK, South America, Eastern Europe, Caribbean, Middle East and India.

Notables

- Past President of American Society of Training and Development in Phoenix and past President of Sales and Marketing Executives in Seattle
- National speaker on subject of leadership, communication, productivity, teamwork, developing a compelling mission
- Subject of numerous articles, Washington CEO, Selling Power, Seattle Times to name a few
- Writes monthly leadership column in regional magazine

"I cannot say enough about the coaching I received from Dean Newlund. Tremendous impact!"

- General Manager of a multinational aerospace firm.