



DeeAnn Palin

Process Improvement, Business Transformations Consultant/Executive Coach

DeeAnn Palin has nearly twenty years of Leadership and Operations experience. As Vice President of Strategic Projects & Talent at SCF Arizona DeeAnn led strategic initiatives, Human Resource, Performance Solutions and Organizational Effectiveness. She also managed the Corporate Balanced Scorecard.

While Ms. Palin led the Human Resource function, SCF has won the Equality Arizona Corporation Award in 2008, The Wellness Council of Arizona "Process, Progress & Leadership in Worksite Health Promotion" in 2009, and SCF Arizona was chosen as one of Arizona's Best Places to Work in 2009.

Ms. Palin also worked as Regional Manager with Target stores, and at Motorola she led business transformations, including start ups, mergers, shut downs and process improvement projects. There, she also took on roles in Project Management, Organization and Leadership Development, Human Resource and Training Management.

Ms. Palin is a certified Project Management Professional, and holds a Masters from the University of Texas at Austin, a Bachelor of Science in Organizational Communication from Northern Arizona University, and a Thunderbird Global Leadership MBA Certificate from the American Graduate School of International Management.

Ms. Palin maintains active membership with several professional associations, including serving as Board Members of the Northern Arizona University Foundation and President of the Arizona Chapter of Human Resource Planning Society, AZHREF. She is also a member of the global Human Resource Planning Society.

DeeAnn has a passion for working with charitable foundations, and is married to a wonderful artist, Chris Palin. They look forward to hikes, vacationing and time with their wonderful girls, Ava and Clare.