

# Low Hanging Fruit Model

**Directions:** List opportunities or potential action items on the left. Then, rate the difficulty and impact of each item as a low, medium or high.

	<b>Name of opportunity</b>	<b>Difficulty rating:</b> low, medium, high	<b>Impact rating:</b> low, medium, high
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

Place the number that corresponds to the opportunity or action item in the appropriate place in the table as indicated by Low, Medium and High Difficulty and Impact (see example below). On the following page, fill out your own table.

## Completed Matrix

### Low Hanging Fruit Model Matrix

<b>Level of Difficulty</b>	High	10	7	4
	Medium		9 1	8 6
	Low		5	2 3
		Low	Medium	High

**Level of Business Impact**

# Low Hanging Fruit Model

Level of Difficulty	High			
	Medium			
	Low			
		Low	Medium	High

Level of Business Impact